



JSPM's

JAYAWANT INSTITUTE OF MANAGEMENT STUDIES
(NAAC Accredited – A Grade)

(Approved by AICTE, New Delhi, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

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Institutional Distinctiveness: Community Development

JSPM's Jayawant Institute of Management Studies (JIMS) stands out for its unwavering commitment to community development, fostering a culture of social responsibility and active citizenship among its stakeholders. Through a diverse array of initiatives, JIMS consistently engages with the community to address social, environmental, and health-related challenges.

Activities for the Development of Community Building

1. **Tree Plantation:** JIMS recognizes the critical importance of environmental conservation and sustainability. Through regular tree plantation drives, students, faculty, and staff actively contribute to increasing green cover in the local area, promoting biodiversity, and mitigating climate change.
2. **Cleanliness Drive:** Aligned with the Swachh Bharat Abhiyan, JIMS conducts frequent cleanliness drives within and around its campus premises. These initiatives aim to instil a sense of cleanliness, hygiene, and civic responsibility among students and the broader community.
3. **HR Meet:-** The primary objective of an HR meet in a management college is to create a collaborative platform that facilitates learning, networking, and professional development opportunities for students, faculty, and industry professionals interested in the field of human resources. HR meet was conducted on 17th Jan. 2023. 10 HR Head/Managers from different organizations were present for the same.
4. **Plastic Elimination Campaign:** In a concerted effort to combat plastic pollution, JIMS spearheads campaigns to eliminate single-use plastics. Through awareness programs, alternative solutions, and policy advocacy, the institution seeks to reduce its environmental footprint and promote sustainable practices.
5. **Environment Day:** JIMS commemorates World Environment Day through a series of educational events, workshops, and initiatives focused on raising awareness about

environmental issues and encouraging eco-friendly behaviours among students and community members.

6. **Health Education:** Recognizing the importance of health literacy, JIMS conducts health education programs and workshops covering topics such as nutrition, mental health, hygiene, and disease prevention. These initiatives aim to empower individuals to make informed decisions about their health and well-being.
7. **Women's Day:** JIMS celebrates International Women's Day by organizing events and discussions that promote gender equality, women's empowerment, and female leadership both within the institution and in society at large.
8. **Blood Donations:** In collaboration with healthcare institutions, JIMS facilitates blood donation camps to address the constant need for blood in medical emergencies. Students and staff enthusiastically participate in these camps, contributing to saving lives and promoting a culture of altruism.
9. **Ganesh Festival:-** The Ganesh Festival in a college setting can be a vibrant activity of community development. It involves students, faculty, and staff coming together to celebrate the revered Hindu deity Lord Ganesh. The Ganesh Festival in a college setting serves as more than a religious celebration; it becomes a platform for community development, cultural exchange, social awareness, and fostering a spirit of inclusivity and harmony among students and the broader community.
10. **Cleanliness Drive during "Ashadhi Ekadashi Vaari":** During the auspicious occasion of Ashadhi Ekadashi Vaari, JIMS organizes special cleanliness drives to ensure the pilgrims' comfort and maintain the sanctity of the event. Volunteers work tirelessly to keep the pilgrimage routes and resting areas clean and hygienic.
11. **Voter Registration Drive:** As part of its civic engagement efforts, JIMS conducts voter registration drives to encourage eligible individuals to exercise their right to vote and participate in the democratic process.
12. **Cloth Donation:** JIMS actively engages in clothing drives to support underprivileged communities. Donated clothes are distributed to those in need, providing warmth and dignity to the less fortunate.
13. **Har Ghar Tiranga Abhiyan:-** The "Har Ghar Tiranga Abhiyan" is a patriotic initiative celebrated in institutes across India, aiming to instill a sense of national pride and unity among citizens. The Har Ghar Tiranga Abhiyan in institutes serves as a platform to reinforce the spirit

of patriotism, foster a sense of belongingness, and inspire individuals to contribute positively towards the progress and well-being of the nation.

14. **Constitution Day:** - JSPM's JIMS has celebrated Indian Constitutional day on 26th Nov. 2022. Indian Constitutional Day serves as a reminder of the ideals and principles that form the foundation of India's democracy. Institutes play a crucial role in fostering an understanding and appreciation of the Constitution among students, preparing them to become informed and engaged citizens of the country.
15. **Social Media Awareness:** Utilizing the power of social media platforms, JIM's raises awareness about various social issues, promotes community initiatives, and encourages dialogue and collaboration among students, faculty, alumni, and the wider community.

These multifaceted initiatives underscore JIMS's commitment to holistic community development and its enduring impact on society. By nurturing a culture of compassion, responsibility, and active citizenship, JIMS continues to inspire positive change and transformation in its surrounding communities.




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